



YBhg Dato' Haji Rahmat Ismail

Executive Chairman – SRT-EON Security Services Sdn Bhd

He was born and bred in Kedah with a humble beginning. To his own amazement discovered that he had such a natural talent in sales and marketing at an early age. At fifteen he tasted his first success in the sales of coconuts, durians and other fruits to support the needs in the local market. The war and events surrounding it, transformed his life to begin a colorful career in pre-independence Malaya serving in the Special Police Force, and the British – Malaysian Armed Forces with an outstanding service. The spirit of entrepreneurship soon found him back into the restaurant business, newspaper vendor etc.... and his passion for greatness inspired him to want to become a player for a challenging business venture in a more competitive environment.

He started a small security company through the formation of SRT Security Guard Services Sdn Bhd in 1982. The business grew gradually over the years until its merger with EON Berhad, an established conglomerate in Malaysia. His uncanny wisdom and business foresight together with solid corporate management back-up from EON Bhd; he had taken SRT-EON through leaps and bounds transcending the company into a leader in the security industry. Today, the 'Wisma Rahmat', a symbol of his pride and achievement stands behind him; and truly a proud founder to his enterprising generation too.

He has in many ways been instrumental to the progress and development of nation's security industry. He is always there when there are major security events, be it local or international convention and certainly a corporate figure to reckon with in the Asian security circle. Currently, he continues to lead and hold key positions that include:

- National EXCO member of Malaysia Crime Prevention Foundation
- Founder and honorary life President of Asian Professional Security Association (APSA).
- EXCO Ex-Services Association Malaysia Selangor Division
- President of Ex-British Armed Force (local enlisted personnel) Club,
- Chairman of Training Academy for Security Service Association of Malaysia (PPKKM).

He is not only well connected but somehow enjoyed the privilege --to associate with all the five Premiers of Malaysia during their respective eras. He has travelled the globe even to the lesser known destinations to seek knowledge and appreciating life. He has generously donated to children of the Aceh tsunami disaster. He propagates lifelong learning, ever willing to share his

experience and today, his leadership and business acumen is the driving force that has significantly contributed to his success as a security professional.

The 'Icon of Security' who has chartered his path into the history of this nation ...comment by
Ramli Bahari